

000829






1

2

3

4

.....	1
.....	2
.....	4
.....	8
.....	8
.....	9
.....	10
.....	10

.....35

.....35

.....37

.....38

.....38

.....38

.....38

.....39

		30%
/ /		
/		
		30%
		2
		30%
		30%
		2017      2018      2016
		15,800.00      27,500.00      38,500.00



		POS



30%

30%

2015 12 31

61,232.53

61,200.00

30%

30%

9.71 /

20

90%

63,027,806

2015 4 24

<

>

12

100%

2

61,200.00

100%

9.71 /

20

90%

63,027,806

1		33,200	34,191,555
2		28,000	28,836,251
		<b>61,200.00</b>	<b>63,027,806</b>

1

70%

2

1

17.28%

2

11.16%

3

3

30%

2015

2015 12 31			
	1,119,014.76	343,319.38 <sup>1</sup>	30.68%
	197,592.70	61,200.00 <sup>2</sup>	30.97%
<b>2015</b>			
	4,303,013.90	1,274,256.79 <sup>3</sup>	29.61%

- 1 \*30%
- 2 61,200.00
- 3 \*30%

2015

2015

50%

A

1.00

1

9.71 /  
90%

20

20

20

÷

20

1

30

20

2015 11 9 2,191.60  
10%  
2 H20208.CSI  
30 20  
2015 11 9 13,883.15 10%  
20

2

2

61,200.00

1		33,200.00	34,191,555
2		28,000.00	28,836,251
		<b>61,200.00</b>	<b>63,027,806</b>

1

36

2

36

1

	2016	2017	2018
	2016	2017	2018
15,800.00	27,500.00	38,500.00	

	2016	2017	2018
	2016	2017	2018
15,800.00	27,500.00	38,500.00	
2017	2018		
38,500.00			
	2016	12	31

2

1

2

3

3

1

2

=

/

x

=

/

3

0

0

4

x 1+

5

x

6

4

1

2

>

×

÷

3

=

4

5

=

×

6

1

2

1.00

10

5

3

7

/

30%

[2016] 326

204,108.43 100%  
 205,086.69 100%  
 204,108.43 30%  
 61,232.53

2015 12 31

946,901,092

63,027,806

63,027,806

	(		(		(	
	131,917,569	13.93%	131,917,569	13.06%	131,917,569	12.29%
	90,465,984	9.55%	90,465,984	8.96%	90,465,984	8.43%
	86,300,019	9.11%	86,300,019	8.55%	86,300,019	8.04%
	68,531,663	7.24%	68,531,663	6.79%	68,531,663	6.39%
	-	-	63,027,806	6.24%	63,027,806	5.87%
	-	-	-	-	34,191,555	3.19%
	-	-	-	-	28,836,251	2.69%
A	569,685,857	60.17%	569,685,857	56.41%	569,685,857	53.09%
	<b>946,901,092</b>	<b>100%</b>	<b>1,009,928,898</b>	<b>100%</b>	<b>1,072,956,704</b>	<b>100.00%</b>

2015

2015

	2015	
	1.14	1.00
	0.75	0.66
	79.39%	81.80%
	48.06	64.23
	15.38	12.22
	2.94%	2.94%
	-0.87%	-0.87%

2016 4 1  
30%

2015 12 31

3

2016 4 1  
30%

2015 12 31

1

2

2015 12 31

13.93%

2015 12 31

9

3

2015 12 31

3

1

www.cninfo.com.cn



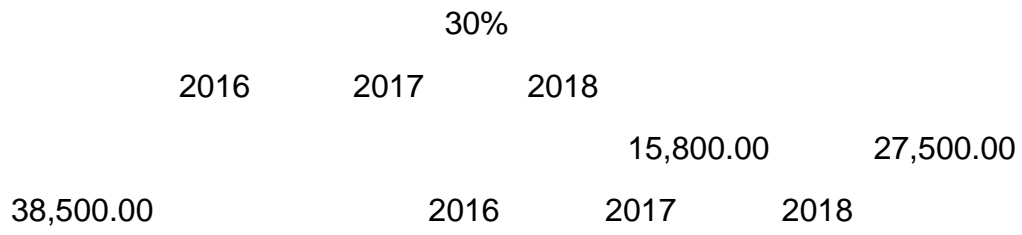

13		1 2 3

1

2

1

4



5

2016 2017 2018

6

2

61,200.00

7

4.40%

2014 2015

2.45% 2.55%

1

2

2012

	2015	2014	2013
	3.33%	3.01%	7.11%
	3.17%	3.45%	6.5%

2012

48%

T4-T6

T4-T6

3

100

1.2

4

2014

3G

4G

3G

2014

3G

2015

2016

5

6

10-20

1

	2015	2014	2013
	64,608.04	115,107.15	141,096.86
	5.65%	11.80%	13.44%
	1.52%	3.39%	4.84%

7

1

2

3

4

8

T4-T6

80,000

9

2015

20%

iphone7

2016

iphone7

2016

1

2

6,200  
 4.2  
 5,800  
 5,000  
 2014  
 2013  
 4.5  
 2015  
 4.7  
 2014  
 2014  
 12.8  
 2008  
 6.25  
 2014  
 53%  
 95%  
 95%

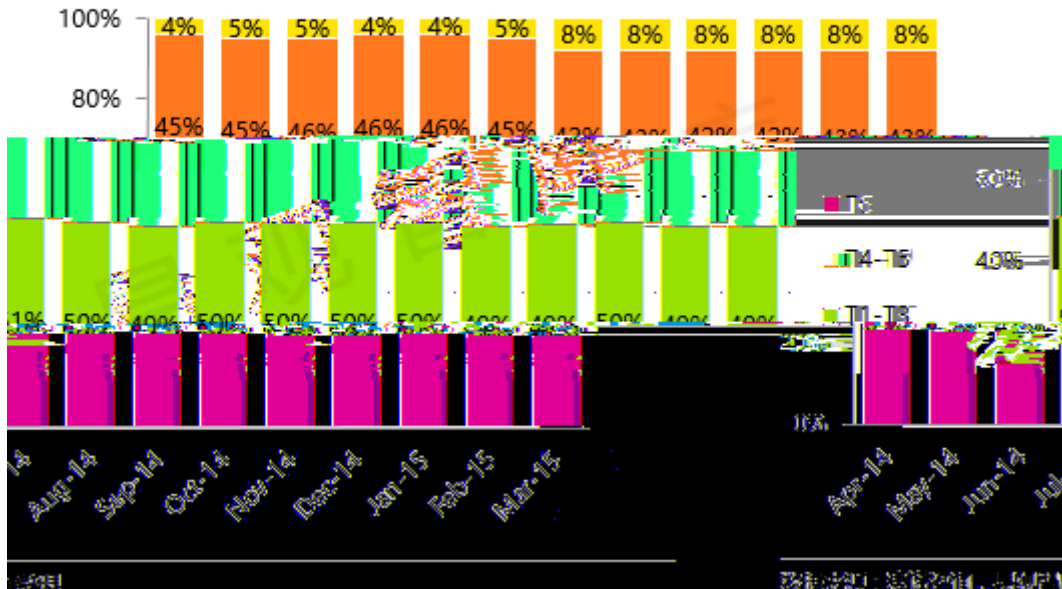
2G 4G  
 3G 9% 2G 12% 4G  
 79% 4G 5 3G  
 30% 4G 30% 4G 3G  
 2 2014 4G 4G

**T4-T6**

T4-T6

T1-T3

## 手机行业T级市场容量占比



+

+

T4-T6

T4-T6

+

2006-2020

30%

70%

T4-T6

70%

30%

30%

1

2016 4 1

2

2016 4 1  
30%

2015 12 31

3

2016 4 1  
30%

2015 12 31

1

2

30%

30%

2015 12 31

61,232.53

61,200.00

9.71 /

20

90%

63,027,806

2015 4 24

<

>

12

100%

2

61,200.00

100%

9.71 /

20

90%

63,027,806

30%

2015

2015 12 31			
	1,119,014.76	343,319.38 <sup>1</sup>	30.68%
	197,592.70	61,200.00 <sup>2</sup>	30.97%
2015			
	4,303,013.90	1,274,256.79 <sup>3</sup>	29.61%

- 1 \*30%
- 2 61,200.00
- 3 \*30%

2015

2015

50%

2015 12 31

25%

4

10%

1

10%

2

2015 12 31 946,901,092  
8.43% 63,027,806  
63,027,806  
8.43%

	(		(		(	
	131,917,569	13.93%	131,917,569	13.06%	131,917,569	12.29%
	90,465,984	9.55%	90,465,984	8.96%	90,465,984	8.43%

2015

2015

	2015	
	1.14	1.00
	0.75	0.66
	79.39%	81.80%
	48.06	64.23
	15.38	12.22
	2.94%	2.94%
	-0.87%	-0.87%
	-0.24	-0.33
	-0.25	-0.35

1

2      2014

2015

2015

